

Vagan Manukian

User experience + communication designer

GENERAL INFO

Male, 28 years, born on 19 May 1992
Currently in Moscow, Russia
(Relocation ready)
Playing with basketball when not designing

EDUCATION

National University of Science and Technology
Applied Informatics in Energy Preservation
(Master degree)
Moscow, 2010 - 2015

WORK EXPERIENCE

Oct 2019 - Present Digital Art Director at Madfrenzy Store

Launching high fashion e-commerce shop.

Developing modular consistent and long living design system based on conducted user researches and usability testings among fashion industry as well as on financial capabilities of the company.

Generating and implementing new interactive features (e.g. clothing customization) to increase customer loyalty

Increasing consumer experience by focusing on abridged copywriting and content delivery.

Aug 2017 - Oct 2019 Jun to Senior UX/UI Designer at White Russian Studio

Conceptualising, prototyping and testing design for Web desktop/mobile and iOS apps.

Showcasing design concepts to client and maintaining efficient communication throughout the project.

Art-directing 3D artists and illustrators for additional design needs.

Working hand-to-hand with engineers providing guidance on all stages of development in order to keep pixel perfect design delivery.

Sept 2015 - Aug 2017 Web-designer on freelance basis

Building websites from scratch, including design, front-end engineering and content creation.

SKILLS

DESIGN

Communication Design
Digital Art-direction
Creative Coding

PROGRAMMING

JavaScript
WebGL
HTML5
CSS3/SASS
Git

LANGUAGES

Russian
English

UX METHODS

Sketching
Wireframing
User-centered Design
Persona and Scenario
Development
Storyboarding

TOOLS

Sketch
Principle
Figma
Adobe Creative Suite
Cinema 4D/Blender
(in progress)

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